

MESA COUNTY REQUEST FOR RESULTS

Create Well-Planned and Developed Communities

THE RESULTS WE ARE SEEKING

“I want plans and infrastructure that maintain quality of life in the face of rapid growth.”

INDICATORS OF PROGRESS

Indicator	Sample Data
Sufficiency of County Infrastructure	Ongoing data that indicates the condition of current infrastructure and determines the unmet needs for expansion
How well are we implementing adopted plans and policies	Capital Improvement Program and Community Plans Implementation program status
% of Polled Citizens Satisfied With the Quality of Life in Their Community	Citizen Attitude Survey

INDICATORS

Indicators are a combination of measures that allows the observer to know whether performance is in line, ahead of, or behind expectations. Indicators are a quantifiable measure that will help determine progress towards the outcome. Indicators can also be a mixture of objective and subjective measures that are focused on outcomes, not activities.

CAUSE AND EFFECT MAP

A “Cause and Effect” map is a visual representation of the cause-effect pathway to an outcome. By illustrating this pathway, citizens and staff can clearly understand the relationships between causal factors and the outcome. What is represented with this map is the outcome, indicators, factors and supporting strategies.

Four primary factors were identified that are critical to the “Outcome” along with supporting strategies. These four factors are inter-related, provide mutual benefits and may be affected by the same purchasing strategies. The following is a brief description of the factors as well as choices and assumptions used in developing the map.

Factor 1: Aesthetically Pleasing and Contextual Communities

"I want my community to look nice"

So much of what we do in approving development, developing infrastructure and providing services can have positive or negative results to the aesthetic environment. Mesa County should encourage an aesthetically pleasing environment. Further, it should be a leader in providing a pleasing environment as it implements infrastructure improvements, develops County facilities, expands infrastructure and provides services in the County.

Factor 2: Provide safe, Efficient and Multi-modal Transportation Systems

"I want to feel safe and move efficiently on our transportation system"

The way in which we plan and provide our transportation system will have a huge effect on the quality of life and the economic vitality of Mesa County. If people feel safe driving, riding the bus, riding a bicycle and walking to their destinations then we can consider ourselves successful. We must plan our system to provide a multi-modal transportation system that encourages alternatives to, but still accommodates, the single driver car. We know that population growth in Mesa County is going to fill and exceed our vehicular transportation network over the next 20 years. Our planning and infrastructure development should use the safest and most efficient/convenient and up-to-date techniques for providing safe and efficient transportation.

Factor 3: Working and Available Utilities for Current Demand and Growth

"I want my utilities to work and be available for growth demands"

Both failing systems and the need for utilities in the rapidly developing rural areas of Mesa County has caused us to become a utility provider of sorts. Without local utility managers or organized local governments, rural providers of utilities run into problems when their systems fail or are not at the capacity to handle development. It is our responsibility to assist in the creation of public improvement districts, development of utility infrastructure plans and to facilitate the implementation of these plans in order to protect the public health and welfare. Mesa County does not provide utility services directly, rather implements public improvement districts as a separate local government when approved by the electorate. Although Mesa County does not provide the direct service, the special districts formed in response to utility needs are staffed and serviced by Mesa County.

Factor 4: Consensus for How Mesa County Should Grow

"I want to follow a vision for growth in our community supported by the public"

Mesa County is diverse in many ways. We are growing rapidly because of oil and gas development, yet a large portion of our community longs for a time that was less congested. The County encourages programs and policies that reduce the conflict between the rural and urban interface. The County governs and services the largest urban population in the area, yet it also is the steward of thousands of square miles of rural and public land. Recognizing this diversity and through community planning we have and will continue to develop

consensus driven visions for our community. We should honor these visions and implement them, taking into the consideration the common good.

PURCHASING STRATEGIES

We are seeking program specific offers that will contribute to Mesa County achieving the desired results and which address the following strategies as they relate to specific outcome area. Additionally, special consideration will be given to offers which improve customer service initiatives and promote inter-agency(public and private) partnerships and collaboration.

Purchasing Strategy 1:

We are seeking proposals that foster safety, efficiency and an appealing appearance for our transportation system.

Specifically proposals for/that:

- Ensure multi-modal planning and infrastructure development
- Protect, maintain and improve our existing infrastructure investments
- Implement adopted master plans (including community and transportation plans)
- Leverage outside funding sources
- Encourage partnerships (other Mesa County entities, local, state and federal governments, District 51, non-profits, etc.)
- Foster the efficiency of our existing transportation infrastructure and attempts to fill gaps where realized
- Promote commercial and recreational nodes with geographical balance and sustainability
- Enhance and promote efficient, reliable and safe movement of people and goods

Purchasing Strategy 2:

We are seeking proposals that plan and implement the community vision for growth.

Specifically proposals for/that:

- Result in fewer exemptions or overcome exemptions to the planning process (i.e. District 51)
- Allow growth to pay for its impacts
- Provide for community executive/planning boards and processes to be:
 - Accessible
 - Timely
 - Inclusive
 - Relevant
- Allow for responsive processes

- Provide efficient development review to ensure quality of development that meets the needs of the development applicants and the needs of the community.
- Expand infrastructure where necessary and when necessary

Purchasing Strategy 3:

We are seeking proposals that make neighborhood/area appearances and physical amenities meet community expectations.

Specifically proposals for/that:

- Position Mesa County to be the leader in meeting our community expectations
- Encourage awareness of codes, policies and plans
- Encourage enforcement and facilitate compliance with rules, codes and policies
- Recognize the connection between aesthetics and economic development
- Provide for seamless and timely process between planning and implementation

(Refer to Promote and Protect Public Health and The Success of All Citizens for offers)

STRATEGY MAP DEFINITIONS

Cause and Effect Map Descriptions

<u>Result/Outcome</u>	A statement indicating the results that citizens want from their government.
<u>Indicator</u>	A measure or combination of measures that allow the “observer” to know whether performance is in line with, ahead of, or behind the expected outcome.
<u>Factor</u>	An important contributor to the result/outcome.
<u>Purchasing Strategy</u>	A set of actions chosen by an organization to achieve an outcome based on an understanding of the cause-effect connection between specific actions and outcomes.

Create Well-Planned and Developed Communities STRATEGY MAP

- Development to be aesthetically pleasing
- County should set the example in its development
- People should take care of their property
- Appropriate land use context
- Want places of Community
- Make it easy to dispose of waste
- Open space and green space
- Make it easy to dispose of waste
- Area planning that maintains diverse character
- Rural and Urban Interfaces that reduce conflict

Aesthetically Pleasing and Contextual Communities

Provide Safe, Efficient and Multi-modal Transportation Systems

- People should walk safely on sidewalks and trails
- Ensure a multi-modal transportation system
- Pursue access management plans
- More congestion management
- Shop closer to home, diversity in land use
- Pursue access management plans
- Coordinate with other entities
- Infrastructure should look good and contextual
- Use capital dollars wisely
- Proper Road Maintenance

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Working and Available Utilities for Current Demand and Growth

- Growth pays its own way
- Ensure connection of land use plans, and utility provisions
- Ensure ROW availability
- We have become utility providers through special districts
- Coordinate with other entities for provision

Consensus for How Mesa County Should Grow

- Development balance of quality and quantity
- No one should be exempt from the planning process
- Growth pays its own way
- Balance the needs of the applicant with those of the community
- Community Boards that are:
 - Accessible
 - Inclusive
 - Relevant
 - That work
- Processes that are responsive

- Indicators**
1. Sufficiency of County Infrastructure
 2. How well are we implementing adopted plans and policies
 3. % of Polled Citizens Satisfied With the Quality of Life in Their Community

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