

MESA COUNTY 2010 REQUEST FOR RESULTS

Promote Public Health

THE RESULTS WE ARE SEEKING

“I want a healthy Mesa County.”

INDICATORS OF PROGRESS

Indicator
Communicable Disease Rates Gonorrhea 2008: 27, 2007: 89, 2006: 79 Chlamydia 2008: 544, 2007: 523, 2006: 470 Hepatitis C 2008: 80, 2007: 54, 2006: 120 <i>Source: Health Department</i>
Infant Mortality Rate <ul style="list-style-type: none">• Mesa County: 4.8• Colorado: 6.1 <i>Source: Vital Statistics Unit, Health Statistics Section, CDPHE 2003-2007</i>
Low Birth Weight Rate <ul style="list-style-type: none">• Mesa County: 7.8• Colorado: 9.1 <i>Source: Vital Statistics Unit, Health Statistics Section, CDPHE 2005-2007</i>

FACTORS

There are three factors identified as critical to the health of Mesa County. Public health encompasses several different strategies including emergency preparedness, protection from pandemics and communicable diseases, environmental health and health education.

Factor 1: Environmental Health

To protect our community, we need to detect and prevent threats from poor air quality, water quality and food quality, while recognizing that we should follow standards and understand the impacts to business.

Factor 2: Protection from Disease

Many diseases can easily spread through the entire population and must be managed to protect the health of Mesa County citizens. Diseases may include infectious diseases, vaccine preventable diseases, communicable diseases such as sexually transmitted diseases, zoonotic diseases such as West Nile and Rabies, and chronic diseases. This factor also includes preparedness for health emergencies such as pandemics.

Factor 3: Health Education

Health education is an integral part of public health as it helps prevent community wide health issues. Health education should help prevent unhealthy behaviors, disease and injuries.

PURCHASING STRATEGIES

We are seeking offers for programs that will contribute to Mesa County achieving the outcome of a healthy community, while recognizing acceptable standards and impacts to business. The following are some of the strategies that Mesa County believes will result in achieving this outcome.

Purchasing Strategy 1:

We are seeking proposals that address environmental conditions that could affect our community's health while recognizing acceptable standards and impacts on business.

Specifically proposals for/that:

- Promote consumer protection
- Promote air quality
- Promote water quality

Purchasing Strategy 2:

We are seeking proposals that provide for protection of the community from disease.

Specifically proposals for/that:

- Protect the community from zoonotic/animal borne disease (i.e. West Nile, Rabies, etc.)
- Prevent and control pandemics and the spread of infectious disease
- Promote prevention and management strategies of chronic diseases
- Monitor vital statistics and trends

Purchasing Strategy 3:

We are seeking proposals that promote personal responsibility for health through education.

Specifically proposals for/that:

- Promote healthy behaviors
- Promote disease prevention
- Promote injury prevention
- Encourage personal responsibility

Special consideration will be given to offers that provide or encourage the following values:

- Customer Service
- Efficient processes
- Community partnerships and collaboration
- Interdepartmental cooperation
- Evidence based programs or services
- Prevention and maintenance
- Volunteerism

PUBLIC HEALTH STRATEGY MAP

