

CITY OF FRUITA

POPULATION DEMOGRAPHICS

In 2019, 42.9% of Fruita households have one or more people over the age of 60, up from 31.1% in 2015.

ECONOMIC CHARACTERISTICS

Aside from the rural regions of Mesa County, Fruita has the highest median household income of the profiled communities at \$58,531.

Household composition:

- Total households: 5,275
- Households with children: 33.5% (1,755 households)
- Includes 60+: 42.9% (2,263 households)
- Single female households with children: 7.5% (394 households)

Percent of households that rent: 29.1%

Housing 30% or more of income:

Total: 31.5% • Renter: 52.2% • Owner: 23.1%

FRUITA RESIDENTS
ACCOUNT FOR **8.7%**
OF MESA COUNTY'S
POPULATION

HISPANIC/LATINO 12.9%

Total
Population
(2019): **13,236**

Median Age
38.4 years

Educational Attainment

High School Diploma	Bachelor's Degree
88.9%	22.7%

Median Household Income

\$58,531



\$3,152 higher than Mesa County as a whole

Employment Status

Percentage of those 16+ in labor force	Unemployment Rate
65.0%	9.0%

SNAP Usage



10.9%