



**MESA COUNTY
PUBLIC HEALTH**
Working Together for a Healthy Community



STRATEGIC PLAN 2018-2023

OUR VISION

Mesa County is a vibrant, caring, connected community where everyone has the opportunity to thrive.

OUR VALUES

Wellness. Excellence. Empowerment. Community.

*Adopted January 22, 2018
Revised September 28, 2022*

BACKGROUND

Mesa County Public Health is the designated public health agency for Mesa County in Western Colorado. Mesa County Public Health was formed in 1948 as a political subdivision of the State. We provide a wide range of public and environmental health services to Mesa County residents and, in some programs, the region.

Our vision, a public health system working through collaborative efforts to anticipate and respond to conditions that impact the health of Mesa County residents and visitors is the driving force behind our programming and community collaborations.

In the past five years, Mesa County Public Health has been restructured and streamlined to better address the emerging health demands of our community with a systems building approach. We recognize that as a single agency, we can't solve the complex issues facing our community but rather we can work with and through our public health partners to carry out the mission of public health. We continue providing the state mandated Core Services and play an important role in reaching low-income and culturally diverse families.

For the strategic plan, Mesa County Public Health adopted the principles of the Chief Health Strategist as another step toward modernizing public health practice in Mesa County.

The 2018-2023 strategic plan serves as a decision-making tool for managers and employees when planning for the allocation of time and resources within their program, and sets clear expectations as the basis for individual and organizational performance.

TIMELINE



March – August, 2017

LEADERSHIP TEAM

Discussion the Chief Health Strategist concept and principles, selection of priority areas, development of Ends Statement and Means, development of a work plan.

September 25, 2017

BOARD OF HEALTH

Strategic plan draft presented to the Board of Health

October 2017 – December 2017

ALL-STAFF

Program managers reviewed draft strategic plan with their teams and discussed potential strategies for implementation

December 2017

LEADERSHIP TEAM

Final revision of strategic plan

JANUARY 9, 2017

ALL-STAFF

Final strategic plan presented to all public health staff.

JANUARY 22, 2017

BOARD OF HEALTH

Strategic plan adopted by the Mesa County Board of Public Health

MONITORING

The leadership team will provide quarterly updates during regularly scheduled team meetings. The Executive director will present Monitoring Reports to the Board of Public Health according to their Policy Schedule.

MISSION

Mesa County Public Health works collaboratively to anticipate and respond to conditions that impact the health of residents and visitors.

VISION

Mesa County is a vibrant, caring, connected community where everyone has the opportunity to thrive.

STRATEGIC PRIORITY 1: ECONOMIC STABILITY

Public Health plays a meaningful role in improving financial stability - related to food security, family support, and safety - and in advocating for equitable access to services as significant drivers of health behaviors and health outcomes.

OBJECTIVES:

- 1.1.1 - Exceed funded caseload for WIC (2,800 clients per year).
- 1.1.2 - Increase the percent of WIC participants redeeming benefits to 90%.
- 1.1.3 - Increase average NFP caseload per nurse by 20%.
- 1.1.4 - Increase NFP client retention at the toddler phase by 20%.
- 1.1.5 - Maintain public health clinic capacity for all visits at 80%.
- 1.1.6 - Maintain the number of eligible patients participating in Long-Acting Reversible Contraception (LARC) at 80%.
- 1.1.7 - Decrease the number of Eligible but Not Enrolled (EBNE) individuals by 30%.

STRATEGIC PRIORITY 2: EDUCATION ACCESS & QUALITY

Influence the number and quality of educational opportunities to optimize children's learning

OBJECTIVES:

- 1.2.1 - Double the number of high quality licensed child care slots in Mesa County (high quality defined as 3 and above in CO Shines rating for child cares and all school-aged programs).
- 1.2.2 - Improve quality and safety among Family, Friend, and Neighbor (FFN) providers.

STRATEGIC PRIORITY 3: HEALTH & HEALTH CARE

Influence accessibility and affordability of physical and mental health services and resources, as well as the provision of safe and healthy environments.

OBJECTIVES:

- 1.3.1 - Increase participation in required school immunizations to 95%.
- 1.3.2 - Limit the impact of public health threats by half of its potential based on setting.
- 1.3.3 - Work with regulated facilities to ensure 90% of them (retail food, body art, schools, swimming pools) achieve a 'Pass' designation on their most recent

inspection.

STRATEGIC PRIORITY 4: SOCIAL & COMMUNITY CONTEXT

Public Health plays a significant role in social and community context related to initiatives that seek to shape community policies and practices that promote quality of life.

OBJECTIVES:

1.4.1 - Achieve 80% of current year outcomes for each of our community initiatives (Community Transformation, Trails, Substance use prevention, Hispanic Advisory Group).

1.4.2 - Achieve 30% of selected community partners that are involved with and partner in achieving collective Social Determinant of Health goals as part of the Community Health Assessment and Improvement cycle.

ENDS STATEMENT 5: ORGANIZATIONAL STANDARDS

Quality organizational practices support the performance of public health functions and ensure operational excellence.

OBJECTIVES:

1.5.1 - Achieve an overall score of 4.5 on the employee engagement survey.

1.5.2 - 50% of our programs participate in a continuous quality improvement process.

1.5.3 - 35% of Mesa County's residents utilize MCPH resources.

1.5.4 - Achieve and maintain 75% satisfaction among clients who connected with MCPH programs and services through our customer service system.

1.5.5 - Achieve at least 80% of MCPH programs and community initiatives that have a current dynamic representation of their data that informs their work, priorities, and strategy.