



**MESA COUNTY  
PUBLIC HEALTH**

**BOARD OF PUBLIC HEALTH  
STRATEGIC PRIORITIES**

ADOPTED BY THE BOARD OF PUBLIC HEALTH DEC 2024

**Mesa County is a supportive community that promotes a healthy environment where everyone can flourish.**

**We accomplish this by**

*understanding, promoting, and protecting the health of the community.*

**Guided by values of**

*collaboration, accountability, innovation, and respect*

**With a focus on**

*Governance and  
Management*

*Public Health  
Infrastructure*

*Prevention and  
Health Promotion*

*Mental Health and  
Health Care Access*



<b>Proactive Governance and Management</b>	1.1 Improve financial management, tracking, and reporting to board
	1.2 Facilitate connection and collaboration between community boards working on similar issues
	1.3 Provide continuing education for board members in decision-making, financial management and oversight
	1.4 Define board roles and code of conduct to assist in transition to governance role
<b>Effective Prevention and Health Promotion Initiatives</b>	2.1 Provide proactive community education about healthy living topics, including the healthy use of social media
	2.2 Increase public awareness of public health services, programs and initiatives
	2.3 Increase early intervention programs to help healthy families prosper
	2.4 Provide strong, family planning services and supports
<b>Improved Access to Healthcare and Mental Health</b>	3.1 Build and maintain a clear understanding of other community and partner efforts to improve access
	3.2 Prioritize resources to engage people who are eligible but not enrolled in community services and programs
	3.3 Explore and develop new ways to provide access to care and expand clinic capabilities
	3.4 Where gaps exist, fill appropriate roles in providing health-related services in the community
<b>Supportive Public Health Infrastructure</b>	4.1 Cultivate adequate funding and resources for mandated services
	4.2 Maintain up-to-date emergency response plans, programs and trained people
	4.3 Perform strong program evaluation
	4.4 Support staff members to act as subject matter experts, engage in continuous learning, and represent Mesa County interests with peer and partner organizations